

# Kristina Shalhoup

### Meteorologist, Host

### **Public Personality**





**Daily Impact** We're lucky enough to live on an incredible planet. I consider myself lucky to be able to educate people across the country about this planet's most incredible phenomena and it's impact on their daily lives. I've not only been forecasting on-air for nearly eight years but am a certified meteorologist. I've forecasted and covered severe storms, tornadoes, Nor'easters, ice storms, hurricanes, floods, wind storms, heat waves, wildfires and even some sunshine in between. **Kristina Shalhoup Broadcast Meteorologist** 





### Senior Broadcast Meteorologist

#### Co-host, AccuWeather Early

- Host and forecast for the AccuWeather Network's five-hour M-F morning show, AccuWeather Early
- Interview topical experts for AccuWeather Early
- Host AccuWeather/Amazon Live collaboration segments
- Produce and present specialized segments for AccuWeather Prime (evening programming)
- Create content for AccuWeather's social media pages

#### Meteorologist, Traffic Anchor, MMJ



#### WKRN News 2, WBRE/WYOU

- forecasts)
- Produce and present weather explainer segments for Good Morning Nashville, weekdays
- Produce and present daily traffic reports for Good Morning Nashville, weekdays
- Forecast hyper-local weather reports for select DMA cities
- Produce and present Weather Authority University segments for Good Morning Nashville and WKRN.com
- Build new and variable graphics using The Weather Company/MAX system •
- Edit outdated graphics using The Weather Company/MAX system
- Host "News 2 Gives Back" Facebook Live segment
- Forecast for WBRE/WYOU's weekend evening shows, each ranging from 30 minutes to an hour
- Severe weather coverage in the studio and in the field
- Break into programming for severe weather (Tornado Warnings)
- Create new and variable graphics using Baron system
- Edit outdated graphics using Baron system
- Weather cut-ins and teases ranging from 15 seconds to 2 minutes
- Shoot, write, voice, and edit weekly digital business segment, "Keystone Creations".

## Experience

• Produce and present compelling and creative weather segments regarding the forecast on a national level

• Produce and present "weather expert" regional videos for AccuWeather.com and AccuWeather's social media pages

• Produce and present specialty and national forecasts for Good Morning Nashville, weekdays (e.g. game-time forecasts, holiday

### Experience



#### Weather Anchor, MMJ

#### KNDU/KNDO - NBC Right Now

- Produce and present specialty and national forecasts for Good Morning Nashville, weekdays (e.g. game-time forecasts, holiday forecasts)
- Produce and present weather explainer segments for Good Morning Nashville, weekdays
- Produce and present daily traffic reports for Good Morning Nashville, weekdays
- Forecast hyper-local weather reports for select DMA cities
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#### **Production Assistant**

#### NBC Universal - Golf Channel

- Produce VO, VOSOTs, and packages for a live two-hour morning show
- Produce bumps and teases
- Field produce tournament and event content
- Produce graphics for a live two-hour morning
- Fill-in for digital college golf show, College Central

#### Digital Media Associate

#### The Royal & Ancient - TheOpen.com

- Write articles regarding play at The Open Championship, one of four major golf championships
- On-course photography
- Update The Open's social media accounts- Twitter, Tumblr, Facebook, and Instagram

#### Media Chair

### New York University Student Athlete

#### Advisory Committee

• Writing athletics-related articles, social media management, website management

### Education



Mississippi State University Broadcast/Operational Meteorology



New York University Major: Media, Culture & Communication Minor: Entertainment Business

### Professional Proficiencies



- WSI / MAX
- Baron
- Adobe Premiere Pro
- ENPS
- iNews
- AVID
- Frankly
- Sitecore
- Social Media



		WEEKEND W OCATION & WEATHER Portland, ME Soston, MA Alititus a.m. rain Balt:imore, MD Decreasing clouds	SATURDAY 38° 46° 50°	SUNDAY HIGH 39° 41° 51°	
jaci		New York, NY A morning sprinkle Pittsburgh, PA Snow and rain	48° 40°	44° 42°	
NOW Minneapolis,	~ ~ ~	TODAY	TONI		FRIDAY
Cloudy	<u> </u>	-6 38° RealFeel 32°	RealFe	<b>27°</b> rel 24°	RealFeel 38°

# **Social Media**







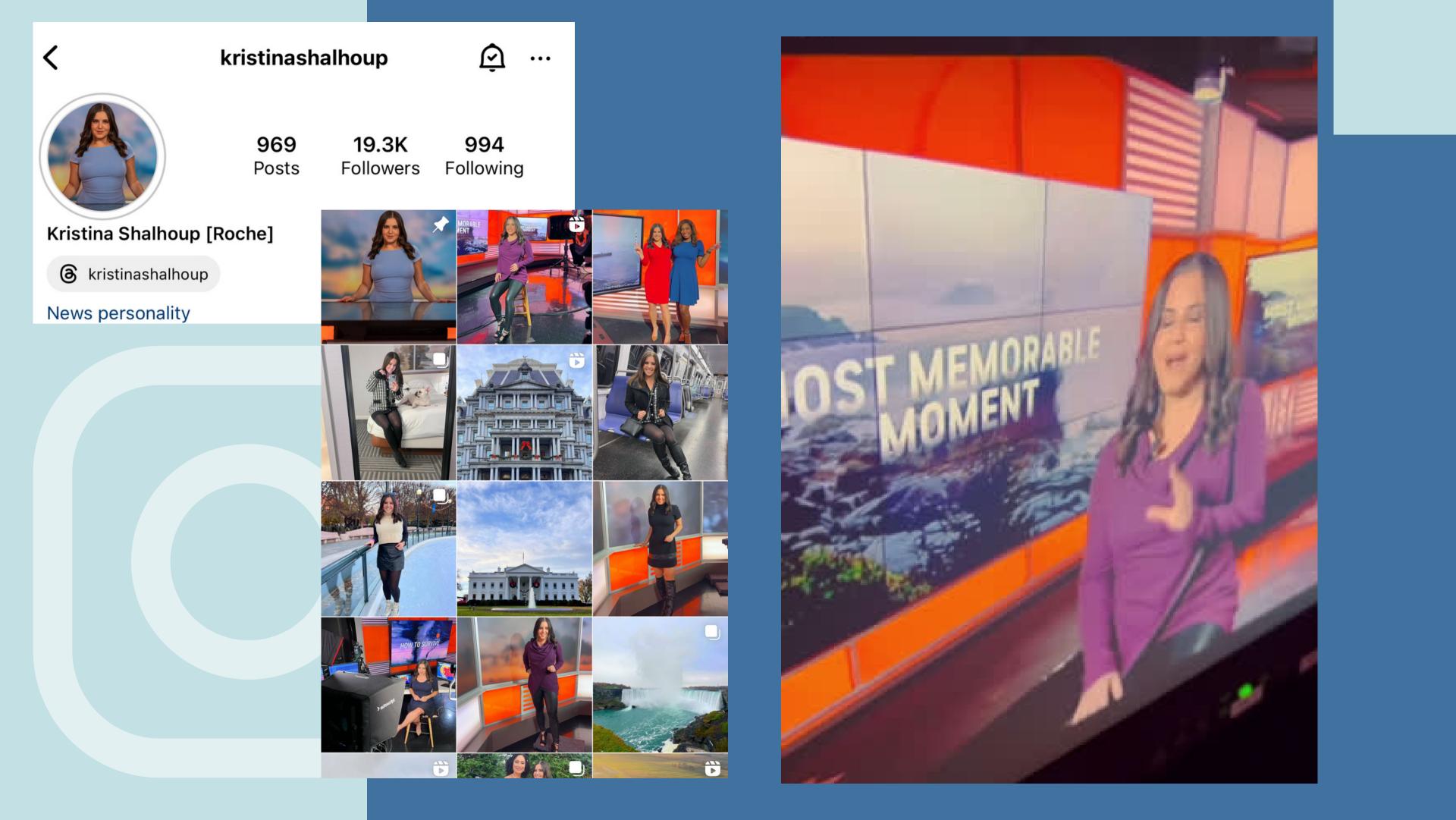












## INQUIRIES

If you are interested in contacting Kristina for media appearances, promotional events, or coaching inquiries, please don't hesitate to reach out. She is always open to new opportunities and collaborations. You can get in touch through kristinashalhoup.com, kristina.shalhoup@gmail.com or Kristina's social media channels.

